

4 Product Image Home Care Protocols For the Customer New to Image Cosmeceutical Skincare

Top Priority/Skin Type	1 Cleanser (am & pm)	2 Anti-Age (am & pm)	3 Prevention+(am)	4 Repair (pm)
Age correction normal	Max or Vital C	Total Anti-aging Serum	Ultimate or Tinted P+	Max Cream
Age correction oily	Clear Cell	Total Anti-aging Serum	Matte P+	Clear Cell Lotion + Max Serum
Age correction dry	Max or Vital C	Total Anti-aging Serum	Ultimate P+	Max Cream
Age correction very dry	Vital C	Total Anti-aging Serum	Hydrating P+	Vital C Intense + Ma

When a customer has acclimated to the Anti-aging Serum twice per day they may add the Ageless Cleanser or Masque. Ageless Night Repair or Total Retinol-A may alternated or mixed with Max Cream once client has acclimated to Anti-aging Serum twice per day (add slowly).

Age prevention normal	Vital C, Ormedic or Max	Total Anti-aging Serum	Tinted or Ultimate P+	Vital C Serum
Age prevention oily	Clear Cell	Total Anti-aging Serum	Matte P+	Clear Cell Mattifyi
Age prevention dry	Vital C, Ormedic or Max	Total Anti-aging Serum	Ultimate or Hydrating P+	Vital C Repair
Age prevention very dry	Vital C	Total Anti-aging Serum	Hydrating P+ & Hyaluronic	Vital C Intense
Rosacea/Dry Sensitive	Vital C or Ormedic	Vital C ACE Serum	Hydrating P+	Vital C Serum or R

Hyperpigmentation normal	Iluma Powder	Total Anti-aging Serum + Iluma Lightening Serum	Matte or Tinted P+	Iluma Brightening
Hyperpigmentation oily	Iluma Powder &/Clear Cell	Same as above	Matte P+	Clear Cell, Iluma s
Hyperpigmentation dry	Iluma Cleanser	Same as above	Hydrating P+	Iluma Brightening + Hyaluronic or Vita

Total Retinol-A Cream can be applied to hyper-pigmented area following application of the repair step. Client must use sun protection to avoid further pigmentatic

Acne/Grade 1&2	Clear Cell Cleanser	Clear Cell Tonic	Matte P+	Clear Cell Serum
Acne/Grade 3&4	Clear Cell Scrub	Clear Cell Tonic	Matte P+	Clear Cell Mattifyi
Acne/Hyperpigmentation	Same (to grade of Acne)	same (to grade of acne)	Matte P+ & lightening Serum	Same + lightening

Apply Medicated Acne Lotion to acne affected areas only! Every third night and ramp up as patient can tolerate.

Organic, Unbalanced Pregnant, Teen (no acne)	Ormedic	Ormedic Serum	According to Skin Type	Ormedic Repair Cr
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Men	Max	Anti-aging Serum	Matte P+	Vital C Serum + Max Serum (opt
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