

BARRIS LASER & SKIN CARE

enhancing your outer beauty so your inner beauty can shine through



Buy THIS, Not THAT: Iluma Intense Brightening Exfoliating Powder vs. Dermalogica Daily Microfoliant

It's time for another battle! Out on the ring this time is Dermalogica's Daily Microfoliant and Image's Skincare Iluma Intense Brightening Exfoliator Powder. This is an especially exciting battle because the Iluma Intense Brightening Exfoliator Powder is brand new on the market and we just got it on our shelves, which makes us that much more excited to put these two exfoliating powders against one another to see which one is actually worth your dime!

Let's begin with **DERMALOGICA'S DAILY MICROFOLIANT**



Dermalogica Daily Microfoliant, \$45

CLAIMS: Dermalogica claims that their daily microfoliant is gentle enough for daily use and for all skin conditions, and that it instantly leaves skin smoother and brighter. But let's look at the first five ingredients, or the so-called "active ingredients."

INGREDIENTS:

1) Microcrystalline Cellulose: A naturally occurring component found in the cell walls of plants, this one in particular coming from refined wood pulp. It is used as a texturizer, an anti-caking agent, an emulsifier, and an extender in cosmetics.

2) Magnesium Oxide: Magnesium oxide is a fine white powder with a dull luster. It is found in skin care products as both an active ingredient (one that enhances the look and feel of skin) and an additive (one that improves the quality of a formula.) Because magnesium oxide is comprised of tiny crystals, it is sometimes added to facial scrubs in an attempt to mimic the gemstone crystals used in microdermabrasion. The FDA has listed magnesium oxide as "Generally Regarded As Safe" but other ingredients in products that contain magnesium oxide could potentially irritate skin.

3) Sodium Cocoyl Isethionate: A surfactant based on fatty acid from coconut oil and isoethionic acid that also functions as a *cleansing agent*. It is determined safe for use in cosmetics, subject to its concentration levels.

4) Sodium Lauroyl Glutamate: This is a mild *amino acid based surfactant* derived from natural and renewable resources. Created from coconut oil and Glutamic Acid, this gentle cleanser has excellent cleansing and foaming properties, is environmentally-friendly and well-tolerated by sensitive skin types.

5) Colloidal Oatmeal: This kind of oatmeal is used as a moisturizing agent to help treat or prevent dry, rough, itchy skin. It is basically an emollient that helps soften and moisturize the skin while decreasing itching and flaking.

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We're proud to inform you of our new address: 2525 Arapahoe Ave, C210 Boulder, CO! We

Now let's see how Image's Skincare **ILUMA INTENSE BRIGHTENING EXFOLIATING POWDER** compares!



Iluma Intense Brightening Exfoliator Powder, \$29.90

CLAIMS: Image Skincare defines this product as a “uniquely luxurious polishing powder that gently cleanses and exfoliates skin.” Similar to Dermalogica’s claims, this exfoliator powder is said to be gentle enough for daily use and perfect for all skin types. The Iluma Intense Brightening Exfoliator Powder has natural botanical brighteners, enzymes, and antioxidants that work to buff away dead skin cells, leaving skin smooth helping skin to “reach a new level of radiance.”

INGREDIENTS:

- 1) Coconut Milk Powder: Rich in protein and vitamins, coconut milk powder aids in cell regeneration.
- 2) Pumpkin Enzyme: Provides gentle exfoliation removing dead skin cells and impurities while delivering vitamins and nutrients to the skin.
- 3) Protein Peptide Complex (Whey protein, lactic acid, lactose): This protein blend aids in cell regeneration and correction of uneven skin tones.
- 4) Net-DG: This is a licorice extract, which is a natural skin lightener.

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5) *Green Tea Left Extract*: This is a great antioxidant and anti-inflammatory ingredient.

AND THE WINNER IS...

Dermalogica's Daily Microfoliant costs a lot (\$45 ?!) for what amounts to cellulose, magnesium oxide powder, detergent cleansing agents, and plant extracts (some of which function as a sort of scrub). It's not terrible, but that isn't good enough! You will get a granular exfoliation from this scrub, but you'd be better off just using a washcloth with your water-soluble cleanser. Or better yet, switching over to Iluma's Intense Brightening Exfoliator Powder, which has a unique proprietary blend of ingredients that definitely trumps Dermalogica's Daily Exfoliator. For example, Iluma's use of Coconut Milk Powder infuses the skin with nutrient-rich vitamins, while its Pumpkin Enzyme gently sloughs away dead skin cells. Licorice Extract and a Protein Blend (Lactic, Whey and Lactose) act as skin lighteners to even out the skin tone and the skin-softening exfoliation process is gentle enough to be used on all skin types and can be used daily, as claimed. The powdery formulation turns into an active foam once it comes in contact with water, so there is no need for stripping cleansing agents.

So if you're in search for the perfect, daily, gentle exfoliator, buy the Iluma Intense Brightening Exfoliator Powder and watch your skin radiate!

By Ana Bastian | April 14th, 2015 | Buy This Not That, Products, Skin Care, Tips from Barris Laser | 0 Comments

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